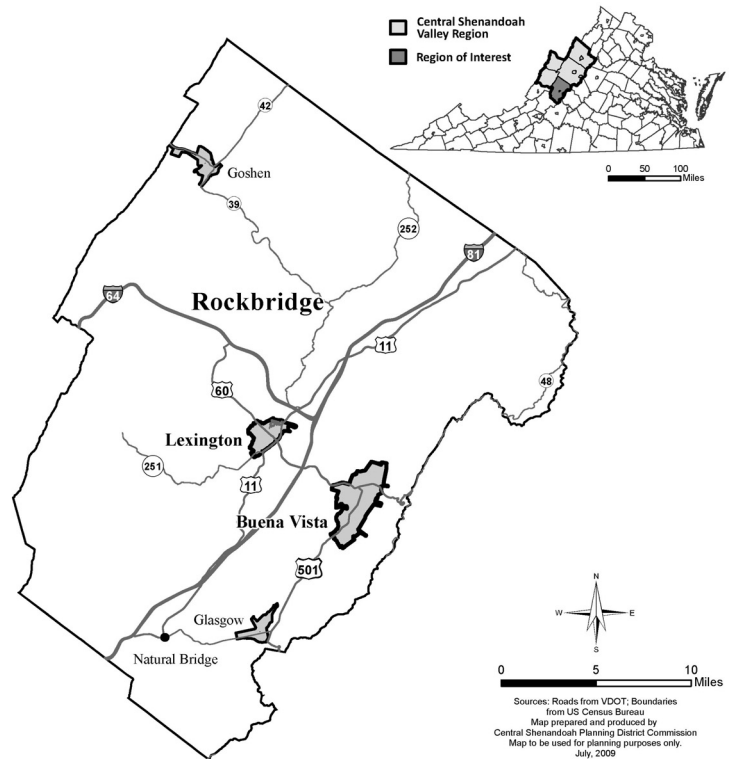


Central Shenandoah Valley Region

THE LEXINGTON - BUENA VISTA - ROCKBRIDGE AREA is centrally located in the scenic Shenandoah Valley of west-central Virginia. The Lexington-Buena Vista-Rockbridge area covers approximately 610 square miles of land and is home to over 36,000 people. Lexington, incorporated in 1778, is the County seat and location of Washington and Lee University and Virginia Military Institute. Buena Vista was granted its city charter in 1892 and is the industrial and manufacturing center of the area. Glasgow and Goshen are the County's incorporated towns.

The County is bounded on the west by the lower elevations of the Allegheny Mountains and on the east by the crest of the Blue Ridge Mountains. The County is situated at the headwaters of the James River and the Maury River. Interstates 81 and 64 bisect the area. The Lexington-Buena Vista-Rockbridge area is approximately 50 miles north of Roanoke, 135 miles west of Richmond, 180 miles southwest of Washington D.C., and 200 miles northwest of the Port of Hampton Roads.



Region at a Glance

Population

Lexington-Buena Vista-Rockbridge Area

2000 Census: 34,024
2010 Census: 35,999
2014 Estimate: 36,586

Population by Locality 2014 Annual Estimates

Lexington: 7,329
Buena Vista: 6,867
Rockbridge: 22,390

Population Projections

2020: 37,649
2030: 39,103
2040: 40,405

Average Household Size

2000 Census: 2.36
2010 Census: 2.28

2013 Per Capita Personal Income Lexington-Buena Vista-Rockbridge Area

\$34,846

Government

Lexington: 6 member City Council
Buena Vista: 7 member City Council
Rockbridge: 5 member Board of Supervisors

2014 Real Estate Tax (per \$100 assessed value)

Lexington: \$1.03
Buena Vista: \$1.10
Rockbridge: \$0.715

Bank Deposits

2014 Total: \$643 million

Communications

Fiber Optics, ISDN, and DSL capability

Transportation

Road – Interstates 81 and 64
Rail – CSX and Norfolk Southern
Air – Shenandoah Valley Regional Airport
Port – Virginia Inland Port (75 miles north)

Sources: Weldon Cooper Center for Public Service, Bureau of Economic Analysis, and U.S. Census Bureau

Sources: Local Governments and Federal Deposit Insurance Corporation

Compiled and published by the Central Shenandoah Planning District Commission, 112 MacTanly Place, Staunton, VA 24401 (540) 885-5174. FAX (540) 885-2687. Website: www.cspdc.org. e-mail: cspdc@cspdc.org. The publication of this report was financed, in part, through a planning assistance grant from the Economic Development Administration, United States Department of Commerce.

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Population and Housing Characteristics

Population			Number	Percent
	2000	2010	Change	Change
Total Population	34,024	35,999	1,975	5.8%
Male	17,162	18,012	850	5.0%
Female	16,862	17,987	1,125	6.7%

Age	2000	2010		
Under 5 years	1,720	1,653	-67	-3.9%
5 to 17 years	5,090	4,749	-341	-6.7%
18 to 24 years	5,154	5,754	600	11.6%
25 to 44 years	8,300	7,241	-1,059	-12.8%
45 to 64 years	8,341	9,837	1,496	17.9%
65 to 74 years	3,013	3,651	638	21.2%
75 to 84 years	1,798	2,209	411	22.9%
85 years and over	608	905	297	48.8%

Percent under 18 years	20.0%	17.8%	-2.2%	—
Percent 65 years and over	15.9%	18.8%	2.9%	—
Median Age	36.5	41.6	5.1	14.0%

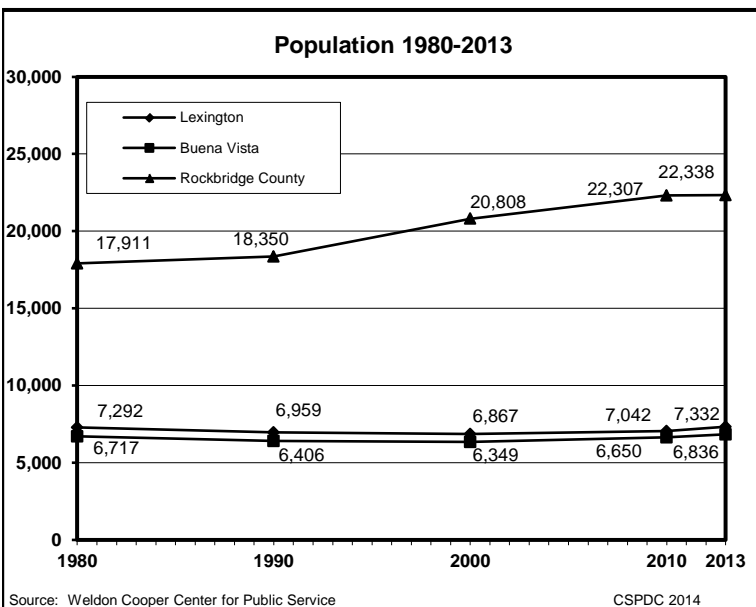
Source: U.S. Census Bureau, Census 2000 and 2010

Education Attainment - Highest Level

Persons 25 years and older	2000	2013		
Less than high school grad	6,296	4,072	-2,224	-35.3%
High school graduate	6,721	8,453	1,732	25.8%
Some college, no degree	3,479	3,835	356	10.2%
Associate's degree	1,028	1,356	328	31.9%
Bachelor's degree	2,459	3,128	669	27.2%
Graduate/professional degree	2,108	2,305	197	9.3%

Percent high school graduate or higher	71.5%	82.4%	10.9%	—
Percent bachelor's degree or higher	20.7%	23.5%	2.8%	—

Source: U.S. Census Bureau, Census 2000 and 2009-2013 ACS



Housing			Number	Percent
	2000	2010	Change	Change
Total Housing Units	14,642	16,634	1,992	13.6%

Occupancy and Tenure	2000	2010		
Occupied Units	13,265	14,395	1,130	8.5%
Owner-Occupied	9,615	10,053	438	4.6%
Percent	72.5%	69.8%	-2.7%	—
Average Household Size	2.41	2.33	-0.08	-3.3%
Renter-Occupied	3,650	4,342	692	19.0%
Average Household Size	2.25	2.18	-0.07	-3.1%
Vacant Units	1,377	2,239	862	62.6%
Homeowner Vacancy Rate	1.7%	3.1%	1.4%	—
Rental Vacancy Rate	6.8%	9.9%	3.1%	—

Source: U.S. Census Bureau, Census 2000 and 2010

Units in Structure	2000	2013		
1-unit, detached	11,322	12,734	1,412	12.5%
1-unit, attached	188	272	84	44.7%
2 to 4 units	654	592	-62	-9.5%
5 or more units	905	861	-44	-4.9%
Mobile home and other	1,573	1,577	4	0.3%

Median Home Value (\$)	2000	2013		
Specified owner-occupied units				
Lexington	131,900	262,700	130,800	99.2%
Buena Vista	72,900	118,900	46,000	63.1%
Rockbridge	92,400	179,500	87,100	94.3%

Median Gross Rent (\$)	2000	2013		
Specified renter-occupied units				
Lexington	434	795	361	83.2%
Buena Vista	403	637	234	58.1%
Rockbridge	442	695	253	57.2%

Source: U.S. Census Bureau, 2000 Census and 2009-2013 ACS

Single-Family Residential Building Permits

2004: 175	2009: 65
2005: 227	2010: 56
2006: 245	2011: 57
2007: 227	2012: 57
2008: 107	2013: 67

Source: Weldon Cooper Center for Public Service

Households by Type	2000	2010		
Total Households	13,265	14,395	1,130	8.5%
Family Households	8,901	9,153	252	2.8%
Non-family Households	4,364	5,242	878	20.1%
Average Household Size	2.36	2.28	-0.08	-3.4%

Source: U.S. Census Bureau, Census 2000 and 2010

Economic Characteristics

	Number		Percent	
Civilian Labor Force	2010	2013	Change	Change
Civilian Labor Force	16,764	17,446	682	4.1%
Number Employed	15,334	16,385	1,051	6.9%
Number Unemployed	1,430	1,061	-369	-25.8%
Unemployment Rate	8.5%	6.1%	-2.4%	—

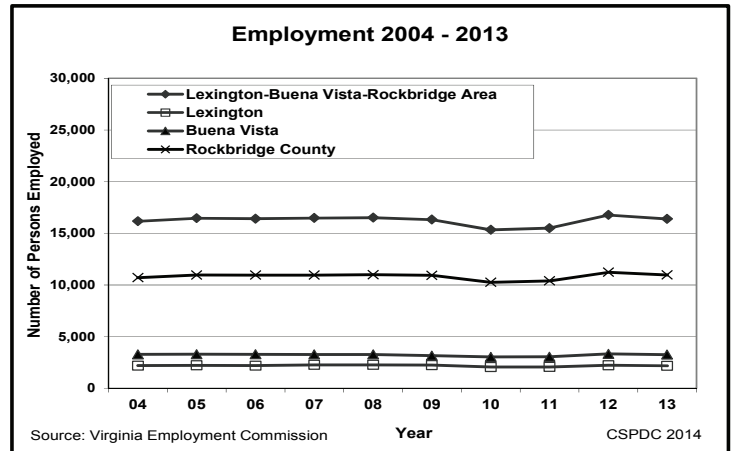
Source: Virginia Employment Commission, 2010 and 2013

Agriculture	2007	2012
Number of Farms	805	833
Land in Farms (acres)	138,315	168,376
Average Size of Farms (acres)	172	202
Market Value of Products Sold (\$000)	\$19,680	\$31,777

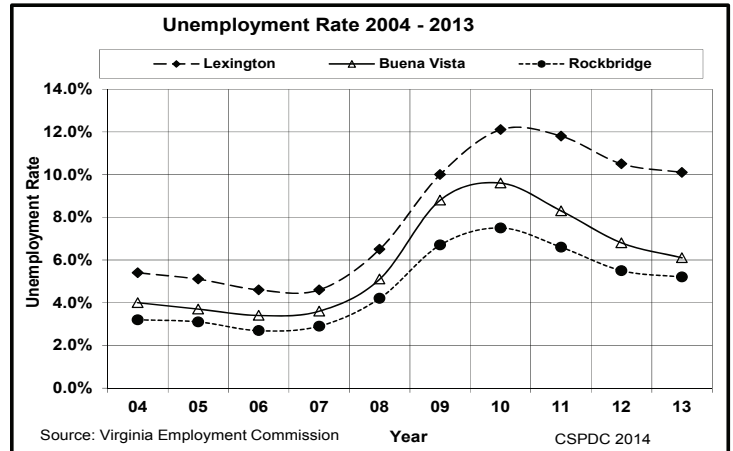
Source: U.S Census of Agriculture, 2007 and 2012

Tourism/Travel	2010	2013
Traveler Spending	\$136,523,977	\$157,084,453
Travel Generated Employment	1,246	1,307
Travel Related Payroll	\$23,036,206	\$25,529,563
Local Tax Receipts	\$3,506,583	\$3,855,286

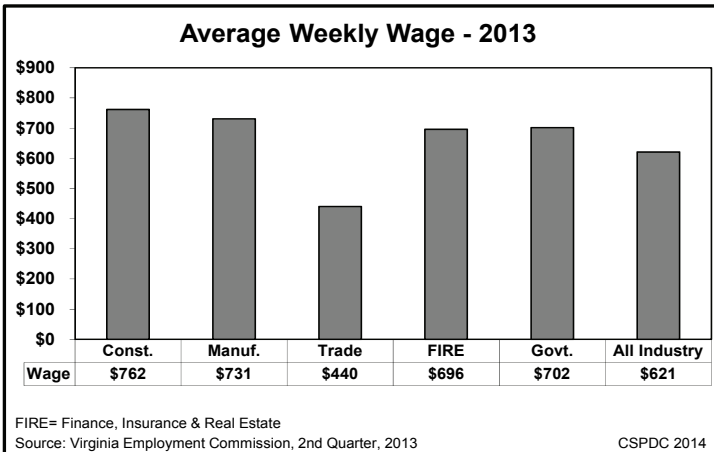
Source: Virginia Tourism Corporation, 2010 and 2013



Source: Virginia Employment Commission CSPDC 2014

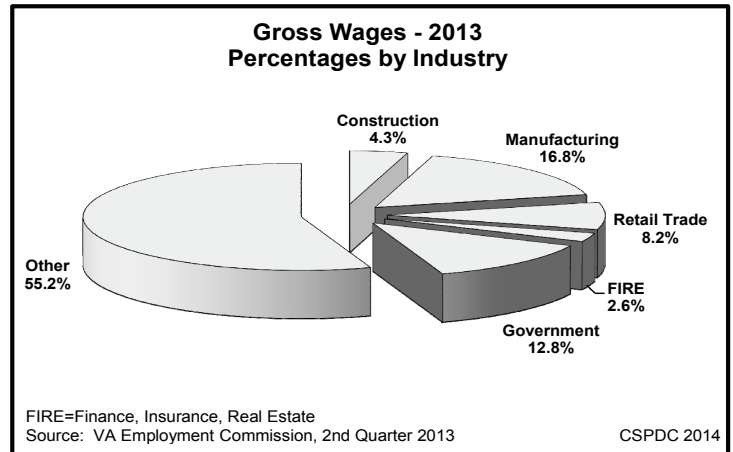


Source: Virginia Employment Commission CSPDC 2014



FIRE= Finance, Insurance & Real Estate
Source: Virginia Employment Commission, 2nd Quarter, 2013

CSPDC 2014



FIRE=Finance, Insurance, Real Estate
Source: VA Employment Commission, 2nd Quarter 2013

CSPDC 2014

Average Employment by Industry Classification - 2013							
	Lexington	Buena Vista	Rockbridge	L-BV-RB Area	% of Area	% of VA	
Agricultural, Forestry	0	0	64	64	0.5%	0.3%	
Mining & Quarrying	0	0	43	43	0.3%	0.2%	
Utilities	0	*	*	44	0.3%	0.3%	
Construction	75	11	366	452	3.5%	4.9%	
Manufacturing	18	776	1,063	1,857	14.3%	6.3%	
Trade, Wholesale & Retail	427	161	1,115	1,703	13.1%	14.1%	
Transportation & Warehousing	30	*	130	*	*	2.7%	
Information	25	*	32	*	*	1.9%	
Finance, Insurance & Real Estate	185	32	88	305	2.4%	4.9%	
Services	2,862	*	*	*	*	45.0%	
Government	1,156	395	1,033	2,584	19.9%	19.2%	
TOTAL	4,778	2,567	5,630	12,975	100.0%	100.0%	

Source: Virginia Employment Commission, 2nd Quarter, 2013

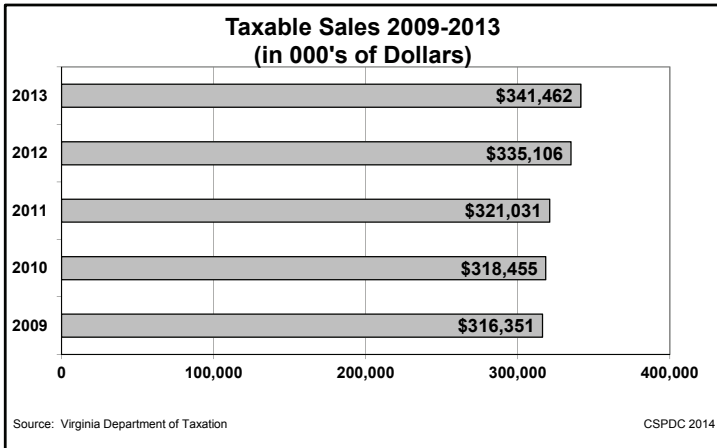
* Data is withheld, but included in total. Columns may not total due to rounding & withheld data.

CSPDC 2014

Number of Business Establishments: All Industries					
	2009	2010	2011	2012	2013
Lexington	370	369	358	369	359
Buena Vista	132	131	128	124	123
Rockbridge County	482	468	461	457	441
Lexington-Buena Vista-Rockbridge	984	968	947	950	923

Source: Virginia Employment Commission
Covered Employment and Wages, 2nd Quarter

CSPDC 2014



Public Schools		2012-2013
Average Daily Membership		4,323
Total Expenditures per Pupil		\$10,105
Local Share		\$4,486
Ratio of Pupils per Classroom Teacher		
Elementary (K-7)		11.9
Secondary (8-12)		11.2
Total Graduates & Completers		306
Percent Continuing Education		73.9%

Source: Virginia Department of Education

Community

Recreation: Blue Ridge Parkway, Washington-Jefferson National Forest, Lake Robertson, Glen Maury Park, Goshen Pass, James River, and Maury River. Local parks and recreation programs, golf courses, tennis courts, swimming pools, and ball fields are abundant.

Attractions: Virginia Horse Center, Natural Bridge, Stonewall Jackson House, Lee Chapel and Museum, George C. Marshall Museum, Lime Kiln Theater, Rockbridge Arts Guild, Hull's Drive-in Theater, Cyrus McCormick Farm, VMI Museum, and the Lexington Historic District.

Events: National, state and regional horse shows, Rockbridge Wine Festival, Mountain Day, Lee-Jackson Day, Harvest Festival, Maury River Fiddlers' Convention, and the 4th of July Hot Air Balloon Rally are just a few of the region's many events.

Colleges: Washington and Lee University, Virginia Military Institute, Southern Virginia University, and Dabney S. Lancaster Community College. Other regional schools include James Madison University, Eastern Mennonite University, Bridgewater College, Mary Baldwin College, and Blue Ridge Community College. Virginia Tech and the University of Virginia are nearby.

Healthcare: Carilion Stonewall Jackson Hospital provides healthcare services.

Additional Information

City of Lexington	City of Buena Vista	Rockbridge County
300 East Washington St PO Box 922 Lexington, VA 24450 (540) 462-3700 www.lexingtonva.gov	2039 Sycamore Ave Buena Vista, VA 24416 (540) 261-6121 www.bvcity.org	150 South Main St Lexington, VA 24450 (540) 463-4361 www.co.rockbridge.va.us

Central Shenandoah Valley's Regional Data Center
An extensive database of regional demographic and economic data may be accessed by following the links on the Central Shenandoah Planning District Commission website (www.cspdc.org) or the Shenandoah Valley Partnership website (www.shenandoah-valley.biz).

