

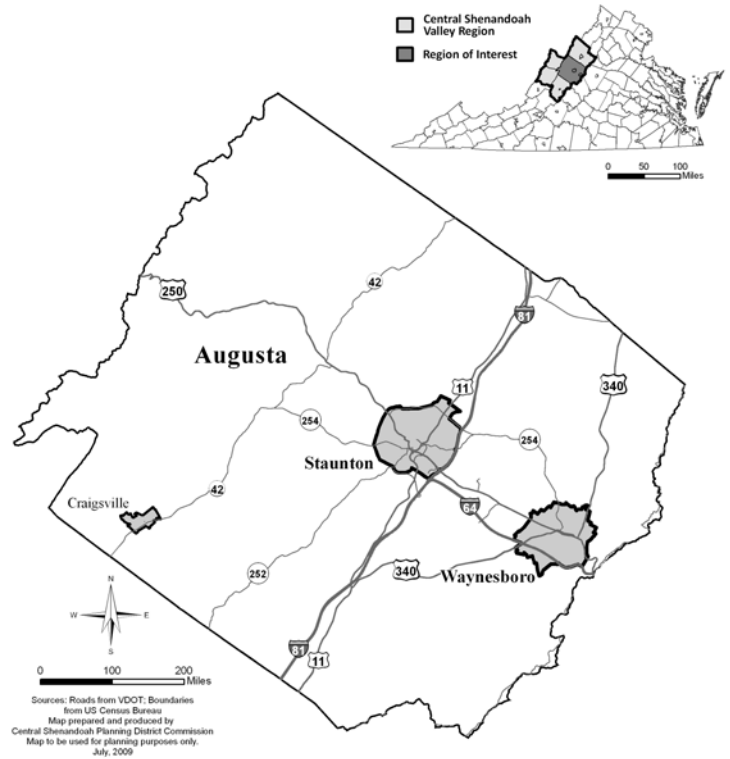
Central Shenandoah Valley Region

CITY of STAUNTON CITY of WAYNESBORO AUGUSTA COUNTY

Facts and Figures 2010

THE **STAUNTON-WAYNESBORO-AUGUSTA MPSA (MICROPOLITAN STATISTICAL AREA)** is centrally located in the scenic Shenandoah Valley of west-central Virginia. The Staunton-Waynesboro-Augusta MPSA covers 1,002 square miles of land and is home to over 115,000 people. Staunton, founded in 1747, is the county seat. The City of Staunton originated the council-manager form of government in 1908. Waynesboro, an important industrial center, was established in 1801. Craigsville is the County's only incorporated town.

The County, founded in 1738, is bounded on the west by the lower elevations of the Allegheny Mountains and on the east by the crest of the Blue Ridge Mountains. The headwaters of two major rivers, the James and the Potomac, are located in the County. Interstates 81 and 64 intersect at the eastern edge of the city limits of Staunton. The Staunton-Waynesboro-Augusta MPSA is approximately 85 miles north of Roanoke, 100 miles west of Richmond, 150 miles southwest of Washington, D.C., and 200 miles northwest of the Port of Hampton Roads.



REGION AT A GLANCE

Population

Staunton-Waynesboro-Augusta MPSA

1990 Census: 97,687

2000 Census: 108,988

2009 Provisional Estimate: 116,299

Population by Locality

2009 Provisional Estimates

Staunton: 23,473

Waynesboro: 20,712

Augusta: 72,114

Income

2008 Per Capita: \$33,161

2007 Median Adjusted Gross Income

for Married Couples

Staunton: \$55,605

Waynesboro: \$52,572

Augusta: \$58,122

Government

Staunton: 7 member City Council

Waynesboro: 5 member City Council

Augusta: 7 member Board of Supervisors

Real Estate Tax

(per \$100 assessed value)

Staunton: \$0.90

Waynesboro: \$0.70

Augusta: \$0.48

Bank Deposits

2009 Total: \$1.452 billion

Communications

Fiber optics, ISDN, and DSL capability

Transportation

Road – Interstates 81 and 64

Rail – CSX, Norfolk Southern,

Shenandoah Valley Railroad, and Amtrak

Air – Shenandoah Valley Regional Airport

Port – Virginia Inland Port (75 miles north)

Sources: Weldon Cooper Center for Public Service and the U.S. Census Bureau

Sources: Weldon Cooper Center for Public Service and the U.S. Census Bureau

Compiled and published by the Central Shenandoah Planning District Commission, 112 MacTany Place, Staunton, VA 24401 (540) 885-5174. FAX (540) 885-2687. Website: www.cspdc.org. e-mail: cspdc@cspdc.org. The publication of this report was financed in part, through a planning assistance grant from the Economic Development Administration, United States Department of Commerce, EDA Project Number 01-83-08435.

Permission to copy this profile is granted. CSPDC assumes no liability for accuracy of, use of, or inability to use the publication, information or data.

SALE OF THIS DOCUMENT IS PROHIBITED

POPULATION CHARACTERISTICS

Population	Number		Percent	
	1990	2000	Change	Change
Total Population	97,687	108,988	11,301	11.6%
Male	47,906	53,372	5,466	11.4%
Female	49,781	55,616	5,835	11.7%

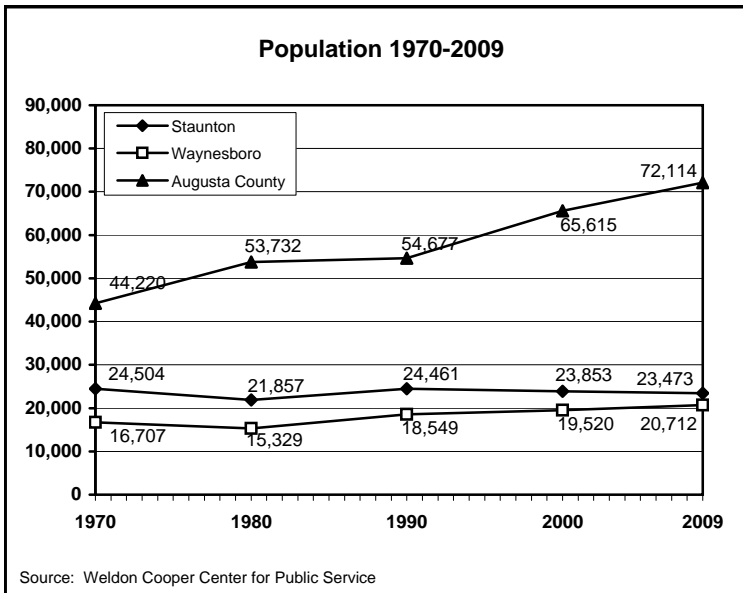
Age	1990	2000		
Under 5 years	6,170	6,238	68	1.1%
5 to 17 years	16,610	18,722	2,112	12.7%
18 to 24 years	9,102	8,498	-604	-6.6%
25 to 44 years	31,258	31,529	271	0.9%
45 to 64 years	21,099	27,831	6,732	31.9%
65 to 74 years	8,001	8,718	717	9.0%
75 to 84 years	4,388	5,603	1,215	27.7%
85 years and over	1,059	1,849	790	74.6%

Percent under 18 years	23.3%	22.9%	-0.4%	-1.8%
Percent 65 years and over	13.8%	14.8%	1.1%	7.8%
Median Age	35.7	39.2	3.5	9.8%

Education Attainment Highest Level

Persons 25 years and older	1990	2000		
Less than high school grad	19,753	16,967	-2,786	-14.1%
High school graduate	23,020	28,055	5,035	21.9%
Some college, no degree	10,165	13,892	3,727	36.7%
Associate degree	3,452	3,529	77	2.2%
Bachelor's degree	6,392	8,861	2,469	38.6%
Graduate/professional degree	3,158	4,311	1,153	36.5%

Source: U.S. Census Bureau, 1990 and 2000 U.S. Census of Population and Housing



HOUSING CHARACTERISTICS

Housing	Number		Percent	
	2000	2008	Change	Change
Total Housing Units	46,180	51,487	5,307	11.5%

Source: U.S. Census Bureau, 2008 Housing Units Estimate

New Single-Family Housing Units Authorized

2000: 577	2006: 602
2001: 583	2007: 510
2002: 633	2008: 328
2003: 696	2009: 236
2004: 771	Total 2000-2009: 5,660
2005: 724	

Source: Weldon Cooper Center for Public Service

Units in Structure	1990	2000		
1-unit, detached	28,931	34,998	6,067	21.0%
1-unit, attached	594	700	106	17.8%
2 to 4 units	2,609	2,800	191	7.3%
5 or more units	3,260	3,631	371	11.4%
Manufactured home, trailer, and other	3,713	3,899	186	5.0%

Occupancy and Tenure	1990	2000		
Occupied Units	36,781	42,826	6,045	16.4%
Owner Occupied	26,419	31,670	5,251	19.9%
Percent	71.8%	74.0%	2.2%	3.1%
Average Household Size	2.52	2.47	-0.05	-2.0%
Renter Occupied	10,362	11,156	794	7.7%
Average Household Size	2.32	2.30	-0.02	-0.9%
Vacant Units	2,326	3,202	876	37.7%
Homeowner Vacancy Rate	1.48%	1.97%	0.49%	33.1%
Renal Vacancy Rate	3.85%	4.40%	0.55%	14.3%

Value	1990	2000		
Specified owner-occupied units				
Median (\$)	68,400	101,411	33,011	48.3%

Contract Rent	1990	2000		
Specified renter-occupied units				
Median (\$)	281	481	200	71.2%

Households by Type	1990	2000		
Total Households	36,781	42,826	6,045	16.4%
Family Households	26,997	30,103	3,106	11.5%
Non-family Households	9,784	12,723	2,939	30.0%
Percent of Total	26.6%	29.7%	3.1%	11.7%
Average Household Size	2.53	2.43	-0.10	-4.0%

Source: U.S. Census Bureau, 1990 and 2000 U.S. Census of Housing

ECONOMIC CHARACTERISTICS

	2000	2009	Number Change	Percent Change
Civilian Labor Force				
Civilian Labor Force	55,057	60,357	5,300	9.6%
Number Employed	53,912	56,080	2,168	4.0%
Number Unemployed	1,145	4,277	3,132	273.5%
Unemployment Rate	2.1%	7.1%	5.0%	238.1%

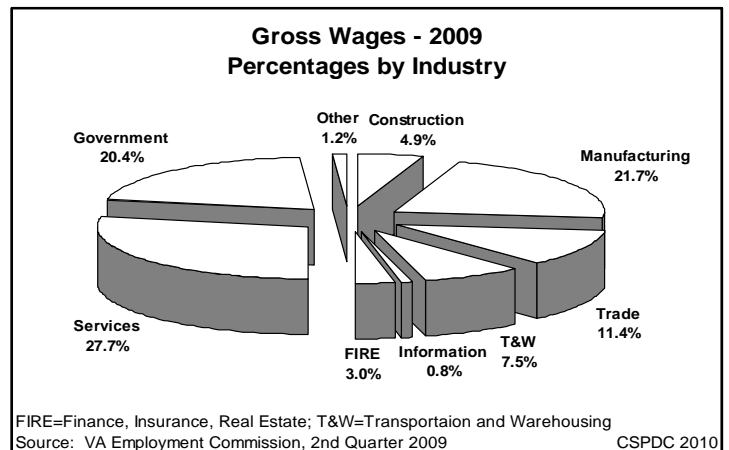
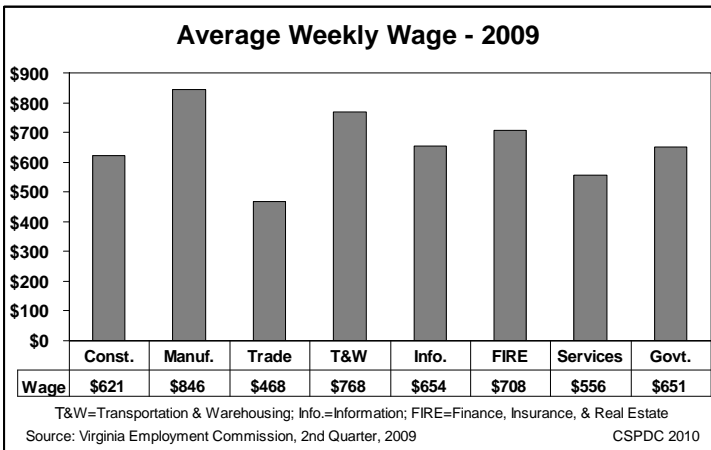
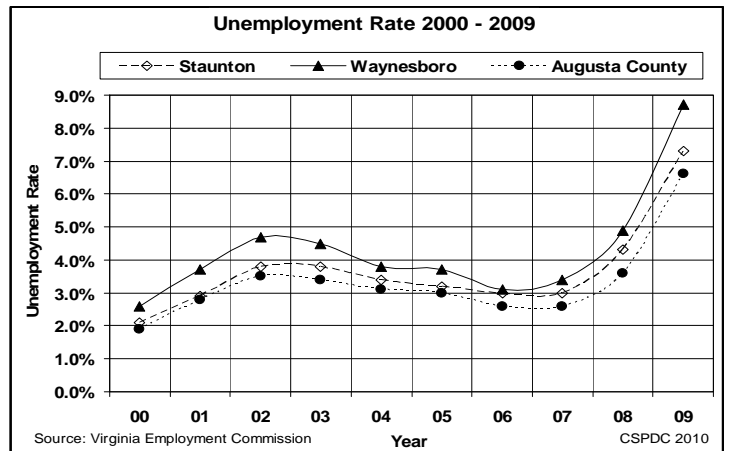
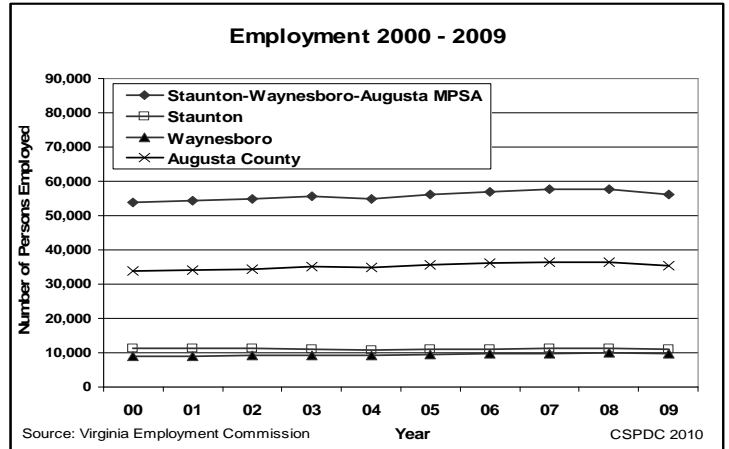
Source: Virginia Employment Commission, 2nd Quarter

Agriculture	2002	2007
Number of Farms	1,691	1,729
Land in Farms (acres)	306,048	286,195
Average Size of Farms (acres)	181	166
Market Value of Products Sold (\$000)	\$143,914	\$194,814
Number of Farm Operators	2,585	2,650
Number of Hired Farm Workers	1,472	1,431
Payroll of Hired Farm Workers (\$000)	\$7,959	\$11,238

Source: U.S. Census of Agriculture, 2002 and 2007

Tourism/Travel	2008
Total Travel Expenditures	\$177,643,669
Travel Related Payroll	\$32,674,741
Travel Generated Employment	1,907
Local Tax Receipts	\$6,433,486

Source: Virginia Tourism Corporation



Employment by Industry Classification - 2009							
	Staunton	Waynesboro	Augusta	S-W-A MPSA	% of MPSA	% of VA	
Agricultural, Forestry	*	*	235	235	0.5%	0.3%	
Mining & Quarrying	*	*	46	67	0.1%	0.2%	
Utilities	*	*	143	178	0.4%	0.3%	
Construction	283	461	1,553	2,297	5.0%	5.4%	
Manufacturing	263	1,628	5,606	7,497	16.2%	6.7%	
Trade, Wholesale & Retail	2,215	2,152	2,749	7,116	15.4%	14.3%	
Transportation & Warehousing	256	140	2,482	2,878	6.2%	2.7%	
Information	208	89	81	378	0.8%	2.3%	
Finance, Insurance & Real Estate	438	362	445	1,245	2.7%	4.9%	
Services	4,849	3,386	7,066	15,301	33.0%	43.3%	
Government	3,078	1,186	4,886	9,150	19.7%	19.5%	
TOTAL	11,634	9,417	25,292	46,342	100.0%	100.0%	

Source: Virginia Employment Commission, 2nd Quarter, 2009

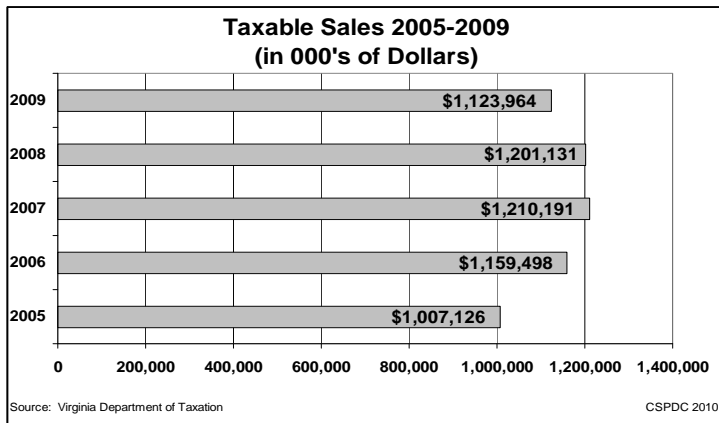
* Data is withheld, but included in total. Columns may not total due to rounding & withheld data.

CSPDC 2010

Number of Business Establishments: All Industries					
	2005	2006	2007	2008	2009
Staunton	818	834	851	845	834
Waynesboro	548	568	589	603	599
Augusta County	1,421	1,477	1,507	1,577	1,572
Staunton-Waynesboro-Augusta MPSA	2,787	2,879	2,947	3,025	3,005

Source: Virginia Employment Commission
Covered Employment and Wages, 2nd Quarter 2009

CSPDC 2010



Public Schools	2008-2009
Average Daily Membership	16,370
Total Expenditures per Pupil	\$9,964
Local Share	\$3,534
Ratio of Pupils per Classroom Teacher	
Elementary (K-7)	11.5
Secondary (8-12)	11.5
Total Graduates	1,204
Percent Continuing Education	69.2%

Source: Virginia Department of Education

COMMUNITY

Recreation: Blue Ridge Parkway, Washington-Jefferson National Forest, Skyline Drive, Shenandoah National Park, Appalachian Trail, Natural Chimneys Park, and Grand Caverns Park. Local parks and recreation programs, golf courses, tennis courts, swimming pools and ball fields are abundant.

Attractions: Frontier Culture Museum of Virginia, Woodrow Wilson Presidential Library, American Shakespeare Center, P. Buckley Moss Museum, R.R. Smith Center for History and Art, five National Register Historic Districts in Staunton, ShenanArts, Waynesboro Players, and the Stonewall Brigade Band.

Events: Daylily and Wine Festival, America's Birthday Celebration, Virginia Fall Foliage Festival, Grand Caverns Bluegrass Festival, Fortune-Williams Music Festival, Virginia Fly Fishing Festival, Jazz in the Park, Battle of Waynesboro Commemoration, and Xtremefest are just a few of the Region's many events.

Colleges: Mary Baldwin College and Blue Ridge Community College. Other regional schools include James Madison University, Eastern Mennonite University, Bridgewater College, Washington and Lee University, Virginia Military Institute, Southern Virginia University, and Dabney S. Lancaster Community College. Virginia Tech and the University of Virginia are nearby.

Healthcare: Augusta Health provides healthcare services.

ADDITIONAL INFORMATION

City of Staunton	City of Waynesboro	Augusta County
116 West Beverly St PO Box 58 Staunton, VA 24402 (540) 332-3800 (540) 332-3807 fax www.staunton.va.us	503 West Main St Waynesboro, VA 22980 (540) 942-6600 (540) 942-6671 fax www.waynesboro.va.us	18 Government Center Ln PO Box 590 Verona, VA 24482 (540) 245-5600 (540) 245-5621 fax www.co.augusta.va.us

Central Shenandoah Valley's Regional Data Center

An extensive database of regional demographic and economic data may be accessed by following the links on the Central Shenandoah Planning District Commission website (www.cspdc.org) or the Shenandoah Valley Partnership website (www.shenandoah-valley.biz).

