

Central Shenandoah Valley Region

HARRISONBURG • ROCKINGHAM
STAUNTON • WAYNESBORO • AUGUSTA
LEXINGTON • BUENA VISTA • ROCKBRIDGE
BATH • HIGHLAND

Facts and Figures 2010

THE CENTRAL SHENANDOAH VALLEY REGION is located in the heart of the historic and scenic Shenandoah Valley of west-central Virginia. With a land area of 3,439 square miles, the Region is home to some 278,000 people. The Region is comprised of five counties (Augusta, Bath, Highland, Rockbridge and Rockingham) and five independent cities (Buena Vista, Lexington, Harrisonburg, Staunton, and Waynesboro). The Region also has 11 incorporated towns including Bridgewater, Broadway, Craigsville, Dayton, Elkton, Goshen, Glasgow, Grottoes, Monterey, Mount Crawford, and Timberville.

The Region is bounded on the west by the Allegheny Mountains and on the east by the crest of the Blue Ridge Mountains. Over a million acres of land is publicly held and protected in the Region. Villages and farms dot the landscape. Cities are graced with historic landmarks and prominent academic institutions.

Bisected by Interstate 81 on the north-south axis and by Interstate 64 on the east-west axis, the Region is about 45 miles north of Roanoke, 100 miles west of Richmond, 125 miles southwest of Washington, D.C., 68 miles south of the Virginia Inland Port, and 200 miles northwest of the Port of Hampton Roads.



REGION AT A GLANCE

Population

Central Shenandoah Valley Region

1990 Census: 225,025

2000 Census: 258,789

2009 Provisional Estimate: 281,915

Subregional Population

2009 Provisional Estimates

Harrisonburg-Rockingham MSA: 122,858

Staunton-Waynesboro-Augusta MPSA: 116,299

Lexington-Buena Vista-Rockbridge: 35,740

Bath-Highland: 7,018

Income

2008 Per Capita: \$32,229

2007 Median Adjusted Gross Income
for Married Couples: \$56,091

Government

Counties: Board of Supervisors

Cities: City Council

Incorporated Towns: Town Council

Real Estate Tax

(per \$100 assessed value)

Harrisonburg \$0.59, Rockingham \$0.60

Staunton \$0.90, Waynesboro \$0.70, Augusta \$0.48

Lexington \$0.70, Buena Vista \$0.90, Rockbridge \$0.59

Bath \$0.55, Highland \$0.40 (Monterey \$0.10)

Bank Deposits

2009 Total: \$4.013 billion

Communications

Fiber optics, ISDN, and DSL capability

Transportation

Road – Interstates 81 and 64

Rail – CSX, Norfolk Southern, Shenandoah
Valley Railroad, Chesapeake Western, and Amtrak

Air – Shenandoah Valley Regional Airport

Port – Hampton Roads (200 miles east)

Sources: Weldon Cooper Center for Public Service and the U.S. Census Bureau

Sources: Local Governments and the Federal Deposit Insurance Corporation

Compiled and published by the Central Shenandoah Planning District Commission, 112 MacTanly Place, Staunton, VA 24401 (540) 885-5174. FAX (540) 885-2687. Website: www.cspdc.org. e-mail: cspdc@cspdc.org. The publication of this report was financed in part, through a planning assistance grant from the Economic Development Administration, United States Department of Commerce, EDA Project Number 01-83-08435.

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POPULATION CHARACTERISTICS

Population	Number		Percent	
	1990	2000	Change	Change
Total Population	225,025	258,789	33,764	15.0%
Male	110,220	126,831	16,611	15.1%
Female	114,805	131,958	17,153	14.9%

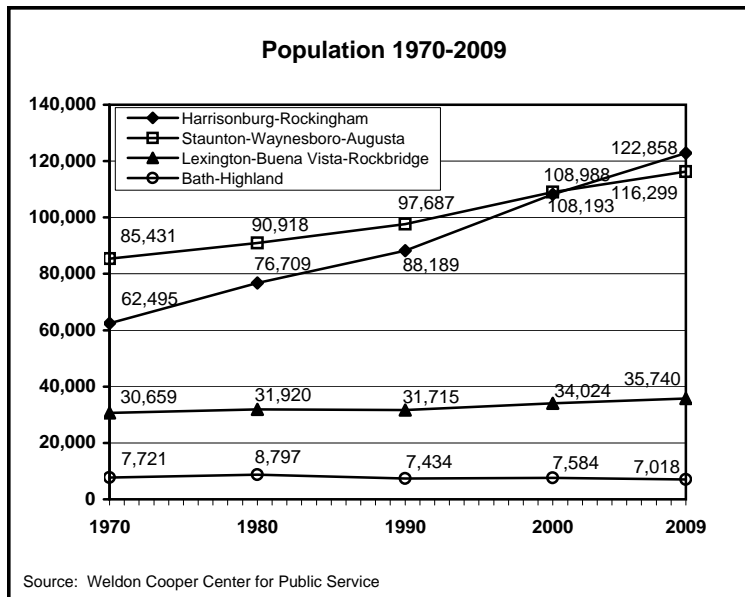
Age	Number		Percent	
	1990	2000	Change	Change
Under 5 years	13,629	14,425	796	5.8%
5 to 17 years	35,969	41,827	5,858	16.3%
18 to 24 years	32,494	36,476	3,982	12.3%
25 to 44 years	67,390	70,025	2,635	3.9%
45 to 64 years	45,413	59,888	14,475	31.9%
65 to 74 years	17,498	19,302	1,804	10.3%
75 to 84 years	9,882	12,566	2,684	27.2%
85 years and over	2,750	4,280	1,530	55.6%

Percent under 18 years	22.0%	21.7%	-0.3%	-1.4%
Percent 65 years and over	13.4%	14.0%	0.6%	4.3%
Median Age	35.1	35.9	0.8	2.3%

Education Attainment Highest Level

Persons 25 years and older	1990	2000	Change	Change
Less than high school grad.	45,635	41,271	-4,364	-9.6%
High school graduate	47,428	57,006	9,578	20.2%
Some college	20,521	28,351	7,830	38.2%
Associate degree	6,666	7,477	811	12.2%
Bachelor degree	14,403	20,149	5,746	39.9%
Graduate/professional degree	8,487	11,657	3,170	37.4%

Source: U.S. Census Bureau, 1990 and 2000 U.S. Census of Population and Housing



HOUSING CHARACTERISTICS

Housing	Number		Percent	
	2000	2008	Change	Change
Total Housing Units	106,770	120,999	14,229	13.3%

Source: U.S. Census Bureau, 2008 Housing Units Estimate

New Single-Family Housing Units Authorized

2000: 1,453	2006: 1,789
2001: 1,546	2007: 1,672
2002: 1,815	2008: 1,034
2003: 1,694	2009: 802
2004: 2,432	Total 2000-2009: 16,394
2005: 2,157	

Source: Weldon Cooper Center for Public Service

Units in Structure	1990	2000	Change	Change
1-unit, detached	63,944	76,337	12,393	19.4%
1-unit, attached	2,010	3,368	1,358	67.6%
2 to 4 units	6,617	6,876	259	3.9%
5 or more units	7,576	10,172	2,596	34.3%
Manufactured home, trailer, and other	9,609	9,652	43	0.4%

Occupancy and Tenure	1990	2000	Change	Change
Occupied Units	82,595	97,763	15,168	18.4%
Owner Occupied	57,630	68,785	11,155	19.4%
Percent	69.8%	70.4%	0.6%	0.8%
Average Household Size	2.61	2.53	-0.08	-3.1%
Renter Occupied	24,965	28,978	4,013	16.1%
Average Household Size	2.37	2.36	-0.01	-0.4%
Vacant Units	7,161	8,642	1,481	20.7%
Homeowner Vacancy Rate	1.40%	1.67%	0.27%	19.3%
Renal Vacancy Rate	4.40%	5.53%	1.13%	25.7%

Value	1990	2000	Change	Change
Specified owner-occupied units				
Median (\$)	68,446	103,806	35,360	51.7%

Contract Rent	1990	2000	Change	Change
Specified renter-occupied units				
Median (\$)	291	473	182	62.5%

Households by Type	1990	2000	Change	Change
Total Households	82,595	97,763	15,168	18.4%
Family Households	59,241	66,561	7,320	12.4%
Non-family Households	23,354	31,202	7,848	33.6%
Percent of Total	28.3%	31.9%	3.6%	12.9%
Average Household Size	2.72	2.65	-0.07	-2.6%

Source: U.S. Census Bureau, 1990 and 2000 U.S. Census of Housing

ECONOMIC CHARACTERISTICS

			Number	Percent
Civilian Labor Force	2000	2009	Change	Change
Civilian Labor Force	130,435	147,318	16,883	12.9%
Number Employed	127,757	137,465	9,708	7.6%
Number Unemployed	2,678	9,853	7,175	267.9%
Unemployment Rate	2.1%	6.7%	4.6%	219.0%

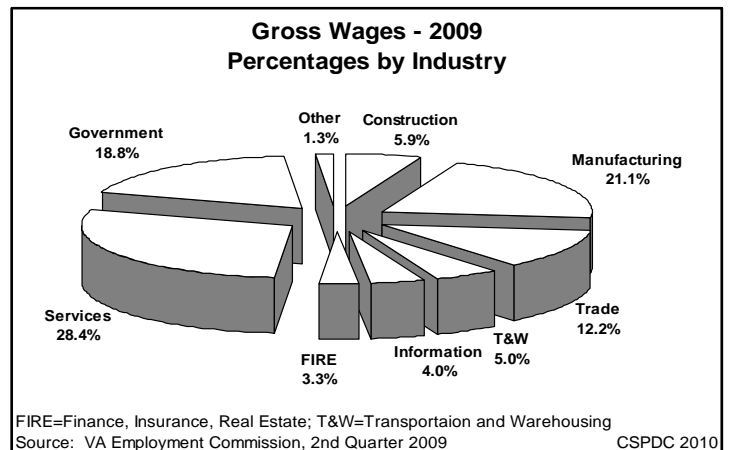
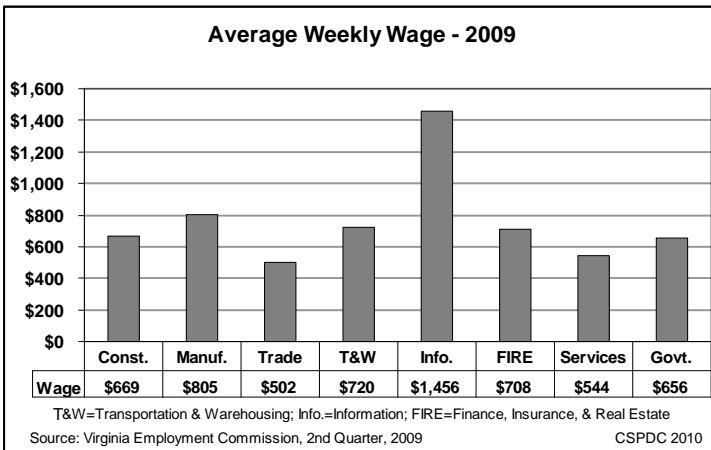
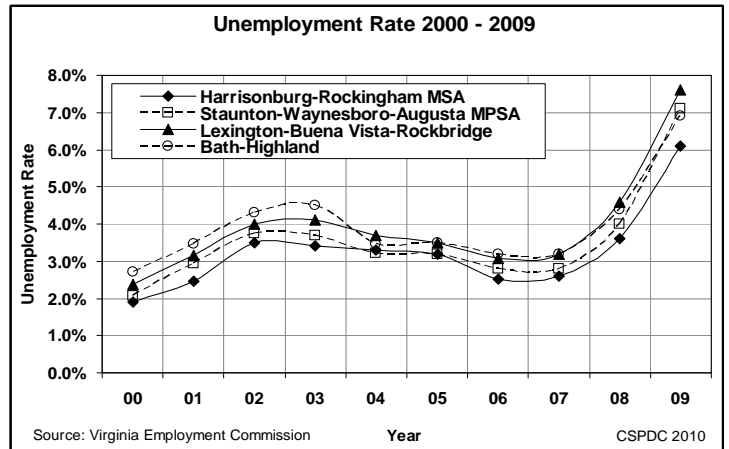
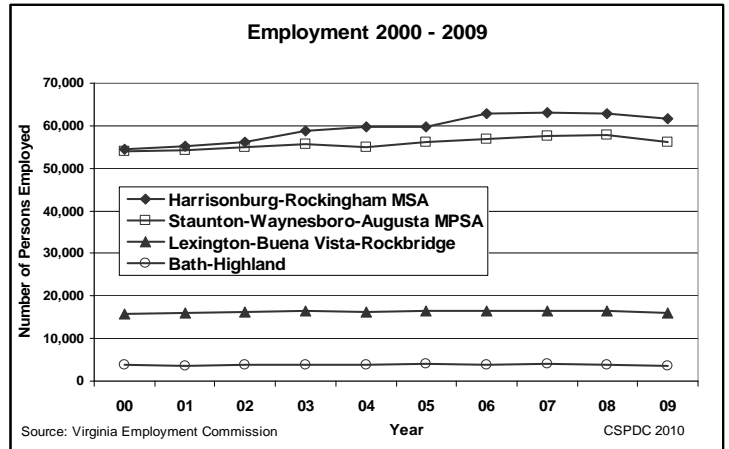
Source: Virginia Employment Commission, 2nd Quarter

Agriculture	2002	2007
Number of Farms	4,940	4,863
Land in Farms (acres)	860,305	772,773
Average Size of Farms (acres)	174	159
Market Value of Products Sold (\$000)	\$624,381	\$765,631
Number of Farm Operators	7,455	7,430
Number of Hired Farm Workers	4,659	3,577
Payroll of Hired Farm Workers (\$000)	\$28,296	\$28,693

Source: U.S. Census of Agriculture, 2002 and 2007

Tourism/Travel	2008
Total Travel Expenditures	\$798,887,292
Travel Related Payroll	\$131,749,220
Travel Generated Employment	7,741
Local Tax Receipts	\$21,159,478

Source: Virginia Tourism Corporation



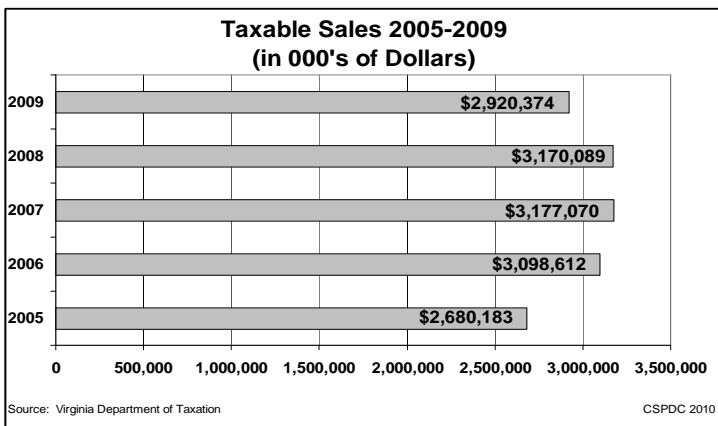
Employment by Industry Classification - 2009							
	H-R	S-W-A	L-BV-RB	B-H	Region	% of Region	% of VA
Agricultural, Forestry	530	235	*	54	894	0.7%	0.3%
Mining & Quarrying	97	67	*	*	221	0.2%	0.2%
Utilities	34	178	*	*	374	0.3%	0.3%
Construction	3,837	2,297	496	208	6,838	5.7%	5.4%
Manufacturing	10,475	7,497	2,189	56	20,218	16.7%	6.7%
Trade, Wholesale & Retail	9,762	7,115	1,716	156	18,750	15.5%	14.3%
Transportation & Warehousing	2,325	2,877	*	*	5,351	4.4%	2.7%
Information	1,620	379	*	*	2,145	1.8%	2.3%
Finance, Insurance & Real Estate	1,875	1,245	363	112	3,594	3.0%	4.9%
Services	17,842	15,301	5,914	1,284	40,341	33.4%	43.3%
Government	9,702	9,150	2,735	540	22,128	18.3%	19.5%
TOTAL	58,100	46,342	13,819	2,594	120,855	100.0%	100.0%

H-R: Harrisonburg-Rockingham, S-W-A: Staunton-Waynesboro-Augusta, L-BV-RB: Lexington-Buena Vista-Rockbridge, B-H: Bath-Highland
Source: Virginia Employment Commission, 2nd Quarter, 2009 * Data is withheld, but included in total. Columns may not total due to rounding and withheld data.
CSPDC 2010

Number of Business Establishments: All Industries					
	2005	2006	2007	2008	2009
Harrisonburg-Rockingham MSA	2,948	3,070	3,125	3,157	3,114
Staunton-Waynesboro-Augusta MPSA	2,787	2,879	2,947	3,025	3,005
Lexington-Buena Vista-Rockbridge	941	965	995	996	984
Bath-Highland	272	264	277	288	274
Central Shenandoah Valley Region	6,948	7,178	7,344	7,466	7,377

Source: Virginia Employment Commission
Covered Employment and Wages, 2nd Quarter 2009

CSPDC 2010



Public Schools	2008-2009
Average Daily Membership	37,777
Total Expenditures per Pupil	\$10,505
Local Share	\$4,196
Ratio of Pupils per Classroom Teacher	
Elementary (K-7)	11.5
Secondary (8-12)	10.3
Total Graduates	2,803
Percent Continuing Education	70.5%

Source: Virginia Department of Education

COMMUNITY

Recreation: Blue Ridge Parkway, Washington-Jefferson National Forest, Skyline Drive, Shenandoah National Park, Appalachian Trail, Natural Bridge, Goshen Pass, Douthat Lake State Park, Natural Chimneys Park, Grand Caverns Park, The Homestead, Massanutten Resort, Wintergreen Resort, James River, Shenandoah River, and Maury River.

Attractions: Virginia Horse Center, Frontier Culture Museum of Virginia, Woodrow Wilson Presidential Library, Stonewall Jackson House, Lee Chapel, American Shakespeare Center, Hardesty-Higgins House, P. Buckley Moss Museum, R.R. Smith Center, Theater at Lime Kiln, Garth Newel Music Center, and Civil War Battlefield sites.

Events: A few include the Highland Maple Festival, Daylily & Wine Festival, America's Birthday Celebration, Virginia Fall Foliage Festival, Virginia Blues & Jazz Festival, Virginia Mennonite Relief Sale, Mountain Day, Fortune-Williams Music Festival, Virginia Fly Fishing Festival, and the Rockbridge Wine Festival.

Colleges: Regional schools include James Madison University, Washington and Lee University, Virginia Military Institute, Southern Virginia University, Bridgewater College, Mary Baldwin College, Eastern Mennonite University, Dabney S. Lancaster Community College, and Blue Ridge Community College. Virginia Tech and the University of Virginia are nearby.

Healthcare: Augusta Health, Rockingham Memorial Hospital, Bath County Community Hospital, and Carilion Stonewall Jackson Hospital.

ADDITIONAL INFORMATION

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Central Shenandoah Valley's Regional Data Center
An extensive database of regional demographic and economic data may be accessed by following the links on either of the above organizations' websites.

