

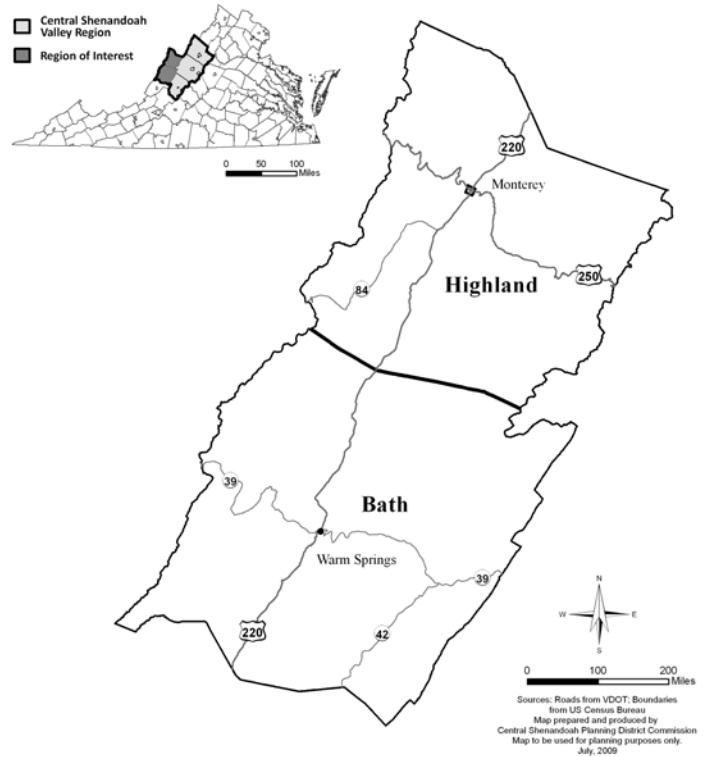
Central Shenandoah Valley Region

BATH COUNTY HIGHLAND COUNTY

Facts and Figures 2010

BATH COUNTY and **HIGHLAND COUNTY** are nestled in the Allegheny Mountains of west-central Virginia. The Bath-Highland Area cover 956 square miles of land and is home to 7,000 people. Bath, formed in 1790 and known for its soothing mineral waters, long has been recognized as a major resort center. Highland, formed in 1847, is known as "Little Switzerland" because of its pristine mountain beauty. Warm Springs is the county seat of Bath. Monterey, an incorporated town, is the county seat of Highland.

Rich in historic tradition and natural resources, the Bath-Highland Area is characterized by high, narrow mountain ridges and narrow river valleys. A large percentage of land in the Bath-Highland Area is publicly held and protected, providing raw material for industry and an abundance of opportunities for outdoor recreation. The Bath-Highland Area is approximately 100 miles north of Roanoke, 155 miles west of Richmond, 195 miles southwest of Washington D.C., and 250 miles west of the Port of Hampton Roads.



REGION AT A GLANCE

Population

Bath-Highland Area

1990 Census: 7,434

2000 Census: 7,584

2009 Provisional Estimate: 7,018

Population by Locality

2009 Provisional Estimates

Bath: 4,745

Highland: 2,273

Income

2008 Per Capita

Bath: \$38,231

Highland: \$31,497

2007 Median Adjusted Gross Income
for Married Couples

Bath: \$46,463

Highland: \$42,538

Government

Bath: 5 member Board of Supervisors

Highland: 3 member Board of Supervisors

Real Estate Tax

(per \$100 assessed value)

Bath: \$0.55

Highland: \$0.40

Town of Monterey: \$0.10

Bank Deposits

2009 Total: \$171 million

Communications

Five telephone companies service the area.

Internet service is available to some areas.

Transportation

Road – U.S. Routes 250 and 220

State Routes 42 and 39

Rail – CSX Transportation and Amtrak

Air – Ingalls Field and Shenandoah Valley Regional Airport

Port – Hampton Roads (250 miles east)

Sources: Weldon Cooper Center for Public Service and the U.S. Census Bureau

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Compiled and published by the Central Shenandoah Planning District Commission, 112 MacTanly Place, Staunton, VA 24401 (540) 885-5174. FAX (540) 885-2687. Website: www.cspdc.org. e-mail: cspdc@cspdc.org. The publication of this report was financed in part, through a planning assistance grant from the Economic Development Administration, United States Department of Commerce, EDA Project Number 01-83-08435.

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POPULATION CHARACTERISTICS

Population	Number		Percent	
	1990	2000	Change	Change
Total Population	7,434	7,584	150	2.0%
Male	3,743	3,786	43	1.1%
Female	3,691	3,798	107	2.9%

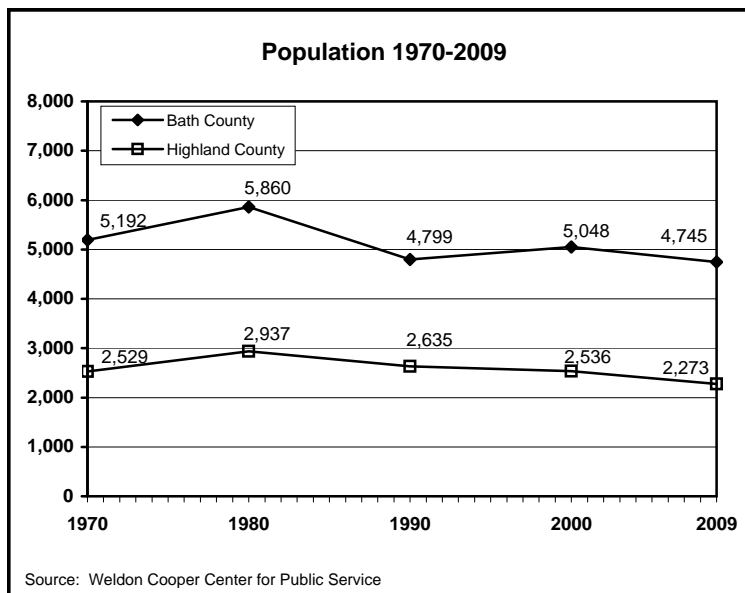
Age	1990	2000		
Under 5 years	406	316	-90	-22.2%
5 to 17 years	1,173	1,250	77	6.6%
18 to 24 years	616	380	-236	-38.3%
25 to 44 years	2,104	2,047	-57	-2.7%
45 to 64 years	1,879	2,230	351	18.7%
65 to 74 years	719	780	61	8.5%
75 to 84 years	432	457	25	5.8%
85 years and over	105	124	19	18.1%

Percent under 18 years	21.2%	20.6%	-0.6%	-2.8%
Percent 65 years and over	16.9%	17.9%	1.0%	5.9%
Median Age	39.8	43.9	4.1	10.3%

Education Attainment Highest Level by Percent

Persons 25 years and older	1990	2000		
Less than high school grad	1,831	1,489	-342	-18.7%
High school graduate	1,942	2,186	244	12.6%
Some college, no degree	630	1,016	386	61.3%
Associate degree	194	276	82	42.3%
Bachelor's degree	194	348	154	79.4%
Graduate/professional degree	448	319	-129	-28.8%

Source: U.S. Census Bureau, 1990 and 2000 U.S. Census of Population and Housing



HOUSING CHARACTERISTICS

Housing	Number		Percent	
	2000	2008	Change	Change
Total Housing Units	4,735	5,092	357	7.5%

Source: U.S. Census Bureau, 2008 Housing Units Estimate

New Single-Family Housing Units Authorized

2000: 71	2006: 56
2001: 52	2007: 33
2002: 66	2008: 38
2003: 49	2009: 32
2004: 52	Total 2000-2009: 503
2005: 54	

Source: Weldon Cooper Center for Public Service

Units in Structure	1990	2000		
1-unit, detached	3,143	4,006	863	27.5%
1-unit, attached	24	39	15	62.5%
2 to 4 units	184	130	-54	-29.3%
5 or more units	71	33	-38	-53.5%
Manufactured home, trailer, and other	384	510	126	32.8%

Occupancy and Tenure	1990	2000		
Occupied Units	2,976	3,184	208	7.0%
Owner Occupied	2,329	2,588	259	11.1%
Percent	78.3%	81.3%	3.0%	3.9%
Average Household Size	2.52	2.32	-0.2	-7.9%
Renter Occupied	647	596	-51	-7.9%
Average Household Size	2.30	2.19	-0.11	-4.8%
Vacant Units	1,379	1,534	155	11.2%
Homeowner Vacancy Rate	1.60%	1.55%	-0.05%	-3.1%
Renal Vacancy Rate	7.50%	7.25%	-0.25%	-3.3%

Value	1990	2000		
Specified owner-occupied units				
Median (\$)	48,272	81,004	32,732	67.8%

Contract Rent	1990	2000		
Specified renter-occupied units				
Median (\$)	200	359	159	79.5%

Households by Type	1990	2000		
Total Households	2,976	3,184	208	7.0%
Family Households	2,173	2,216	43	2.0%
Non-family Households	803	968	165	20.5%
Percent of Total	27.0%	30.4%	3.4%	12.7%
Average Household Size	2.47	2.29	-0.18	-7.3%

Source: U.S. Census Bureau, 1990 and 2000 U.S. Census of Housing

ECONOMIC CHARACTERISTICS

	2000	2009	Number Change	Percent Change
Civilian Labor Force				
Civilian Labor Force	3,885	3,790	-95	-2.4%
Number Employed	3,780	3,530	-250	-6.6%
Number Unemployed	105	260	155	147.6%
Unemployment Rate	2.7%	6.9%	4.2%	155.6%

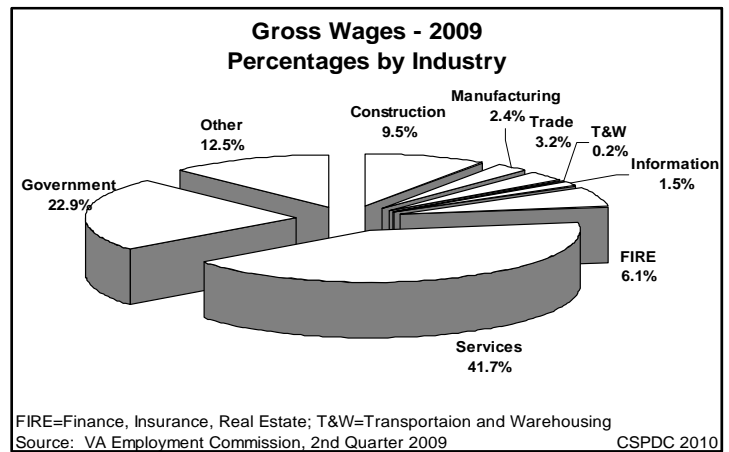
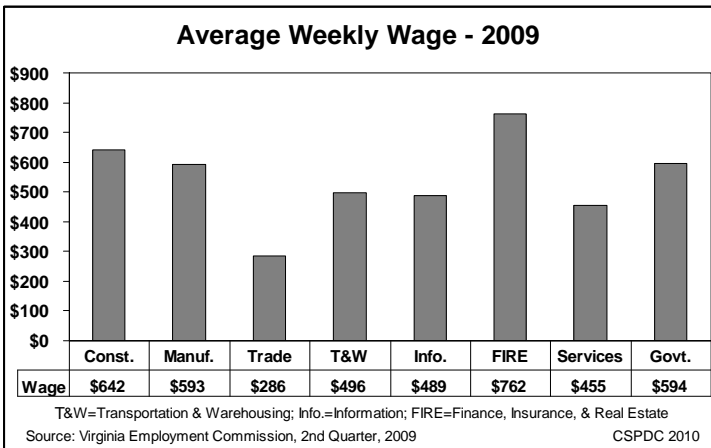
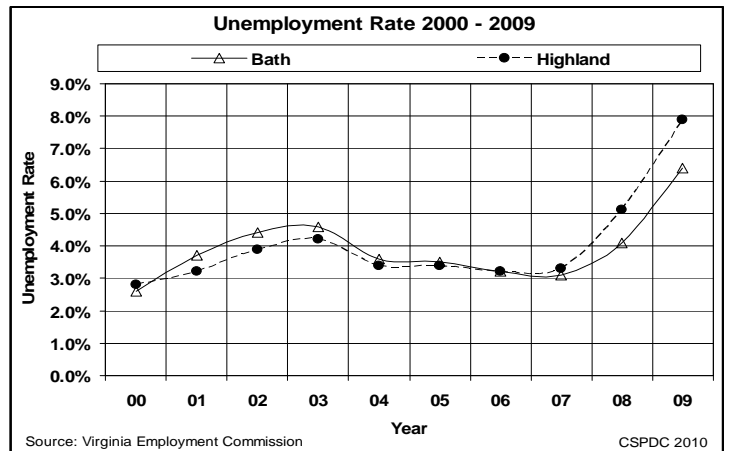
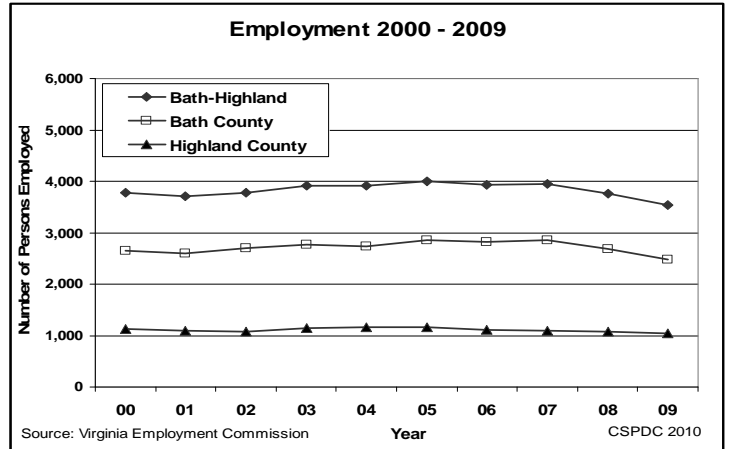
Source: Virginia Employment Commission, 2nd Quarter

Agriculture	2002	2007
Number of Farms	417	359
Land in Farms (acres)	148,371	115,176
Average Size of Farms (acres)	356	321
Market Value of Products Sold (\$000)	\$15,259	\$16,995
Number of Farm Operators	511	492
Number of Hired Farm Workers	223	221
Payroll of Hired Farm Workers (\$000)	\$887	\$1,258

Source: U.S. Census of Agriculture, 2002 and 2007

Tourism/Travel	2008
Total Travel Expenditures	\$240,816,151
Travel Related Payroll	\$30,276,208
Travel Generated Employment	1,814
Local Tax Receipts	\$3,378,357

Source: Virginia Tourism Corporation



Employment by Industry Classification - 2009					
	Bath	Highland	B-H Area	% of Area	% of VA
Agricultural, Forestry	22	32	54	2.1%	0.3%
Mining & Quarrying	*	*	*	*	0.2%
Utilities	117	*	*	*	0.3%
Construction	158	50	208	8.0%	5.4%
Manufacturing	38	18	56	2.2%	6.7%
Trade, Wholesale & Retail	104	52	156	6.0%	14.3%
Transportation & Warehousing	*	5	*	*	2.7%
Information	*	44	*	*	2.3%
Finance, Insurance & Real Estate	66	46	112	4.3%	4.9%
Services	1,173	111	1,284	49.5%	43.3%
Government	382	158	540	20.8%	19.5%
TOTAL	2,076	518	2,594	100.0%	100.0%

Source: Virginia Employment Commission, 2nd Quarter, 2009

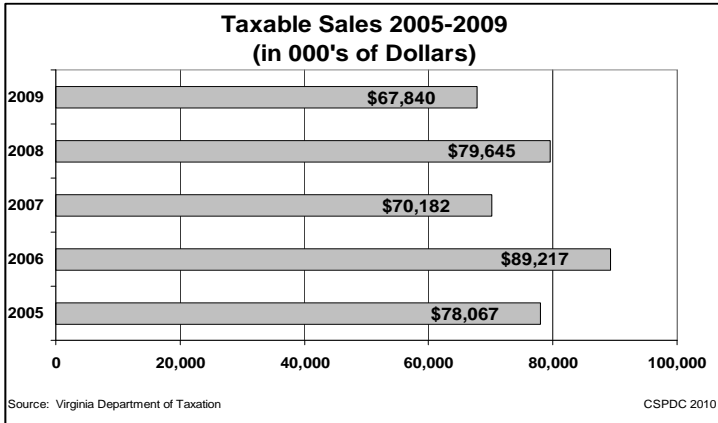
* Data is withheld, but included in total. Columns may not total due to rounding & withheld data.

CSPDC 2010

Number of Business Establishments: All Industries					
	2005	2006	2007	2008	2009
Bath County	172	167	175	174	162
Highland County	100	97	102	114	112
Bath-Highland	272	264	277	288	274

Source: Virginia Employment Commission
Covered Employment and Wages, 2nd Quarter 2009

CSPDC 2010



Public Schools		2008-2009
Average Daily Membership		951
Total Expenditures per Pupil		\$14,343
Local Share		\$9,127
Ratio of Pupils per Classroom Teacher		
Elementary (K-7)		9.5
Secondary (8-12)		8.7
Total Graduates		84
Percent Continuing Education		81.0%

Source: Virginia Department of Education

COMMUNITY

Recreation: Washington-Jefferson National Forest, Warm Springs Mountain Preserve, Lake Moomaw Recreational Area, Back Creek Recreational Area, Route 39 Scenic Byway and Overlook, Jefferson Pools, Laurel Fork Recreation Area, Highland Wildlife Management Area, Douthat Lake State Park, and The Homestead. The area offers golfing, hiking, bird watching and wildflower trails, fishing, swimming, mountain biking, horseback riding, canoeing, boating, hunting, skiing, camping, and local recreation and sports programs.

Attractions: Garth Newel Music Center, The Homestead, Confederate Breastworks, McDowell Civil War Battlefield, Highland County Museum & Heritage Center, Bath County Historical Society Museum and Research Library, The Highland Center.

Events: Highland Maple Festival, Bath County Art Show, Virginia Blues & Jazz Festival, Mountain Mama Road Bike Challenge, Hands and Harvest Fall Foliage Festival, Bath County Bluegrass Jamboree, Wintertide, McDowell Heritage Days, Eden Apple Butter Festival, and the Bath County Triathlon are just a few of the region's many events.

Colleges: Regional schools include James Madison University, Bridgewater College, Eastern Mennonite University, Washington and Lee University, Virginia Military Institute, Southern Virginia University, Mary Baldwin College, Dabney S. Lancaster Community College, and Blue Ridge Community College. Virginia Tech and the University of Virginia are nearby.

ADDITIONAL INFORMATION

Bath County	Highland County
PO Box 309	PO Box 130
Courthouse Hill	Main and Spruce Streets
Warm Springs, VA 24484	Monterey, VA 24465
(540) 839-7221	(540) 468-2347
(540) 839-7222 fax	(540) 468-3447 fax
www.bathcountyva.org	www.highlandcova.org

Central Shenandoah Valley's Regional Data Center
An extensive database of regional demographic and economic data may be accessed by following the links on the Central Shenandoah Planning District Commission website (www.cspdc.org) or the Shenandoah Valley Partnership website (www.shenandoah-valley.biz).

